

2019
RIDER
ROAD
BOOK



2019 RIDER ROAD BOOK



This year's bespoke jersey, available to all participants.

WHITE ROSE CLASSIC YORKSHIRE SPORTIVE

The White Rose Classic is a road cycling sportive in the heart of the Yorkshire Dales organised entirely by volunteers from the Ilkley Cycling Club for the last 7 years.

You get the chance to ride up hill and down dale in some of the most spectacular scenery Britain has to offer. No wonder the Tour de France came here, the Tour de Yorkshire has become an annual event, and the World Professional Road Racing Championships will be held here in September.

Whichever route you have chosen to ride on the day, use this document to prepare for where to park, Sign On, the Routes, the Climbs, the Timing, and, of course, the food to fuel you through the day. Take it all in now so that on the day of the Event you can enjoy yourself!

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WELCOME TO THE WHITE ROSE CLASSIC



Nigel climbing Deepdale on a recce for the new Hawes Long route - autumn 2018

WHITE ROSE CLASSIC EVENT ORGANISERS

This year, there are two, joint-organisers for the White Rose Classic. Nigel Ezard, who organised the event in 2014 and 2015, and Scott Blau who was responsible in 2017 and 2018.

You can reach us at:
organiser@whiteroseclassic.org.uk

Given the amount of experience between the two of us, there is little we have not seen with the White Rose Classic.

That said, we have set ourselves some very ambitious goals for the 2019 Event:

- New routes, particularly the massive Hawes Long Route which clocks in at 122 miles. Every one of those new miles needs careful preparation so that everything goes smoothly for you.

- New HQ. After 7 years, we are moving the event headquarters to Nell Bank Centre, just a bit down Denton Road from the old location. There is parking and great facilities for the after-ride party.

- The return of a popular giveaway - the cycling wallet made from recycled bicycle

inner tube - with a twist, a durable and colourful, embroidered label.

- Return also of a dedicated event jersey, not seen since Nigel's last time running the Event. It is a unique, bespoke design that can help you remember the event for many rides to come.

While we're getting ready for the Event, how is your training going?

Look forward to seeing you in June,

Nigel and Scott

WHAT YOU NEED TO KNOW



Pre-Register for the Event - Check

Arrive in plenty of time to start - Check

Park in designated car park - Check

OK, you get it, this section covers the boring stuff that if you don't get right could ruin your day - read it!

WHAT YOU NEED TO KNOW



WHERE YOU START- AND FINISH

In order to handle the 1000 riders, their friends and families, and the 100+ Ilkley Cycling Club volunteers needed to make the event run smoothly, we have reserved the comfortable facilities of Nell Bank Centre just north of the town centre for the Event Headquarters (HQ).

— [Denton Road, LS29 0DE](#)

— HQ is open from:

06:00 until 18:30

- **If you have not finished by 18:30** (or, preferably when you know you cannot make it on time), **call Event HQ** at the number given to you at Sign On.

- Meal service ends at 18:30. For late arrivals, we'll do our best to provide a little sustenance for recovery.

— There are toilets and changing facilities.

— Secure your bike! We have never had trouble during the event, and we would like to keep it that way. Please follow these simple, common-sense rules:

- There are bike racks in for your bike when you Sign On and for the after-ride meal.
- This is an unsecured location, however, and you are responsible for your bike. Consider locking your bike, and check your insurance before the Event.
- The same is true at all the feed stations. Don't assume that because others have left their bikes unattended that it is safe to leave your bike.

WHAT YOU NEED TO KNOW



FRIENDS AND FAMILY

- While you are out on the route, your friends and family can monitor your progress, by name or rider number (on the event wristband you will be given at Sign On).
- When you start, and as you are dibbed at the various intermediate and finish timing points, your latest times will be available at:
 - wrclassic.live
- It's a mobile-friendly web site, so let everyone know they can keep tabs on your progress with their phones.

EVENT PARKING

Chances are you will be driving to the White Rose Classic. There is a train service to Ilkley from Leeds, but only a limited number of bikes are allowed on trains, particularly at peak times.

- Parking is free to event participants
 - Turn into Nell Bank Centre and turn immediately onto the field at the left.
 - Riders come out to Denton road on the same road as you drive in on - please be careful and follow

the instruction of the marshals!

- Similarly, if you have already left your car and are heading out after the Start, you may be stopped by marshals to allow cars to enter. If you are concerned about timing, we automatically adjust start times to only begin once you are on Denton Road.

WHAT YOU NEED TO KNOW



EVENT SIGN ON

All participants must be pre-registered using the online registration system hosted by British Cycling. Only if the event is not full will we accept registrations on the day of the event.

- Online registration closes when the event is full (1000 riders) or in any case at midnight on Friday, June 22nd.



Before you can ride the White Rose Classic, you must Sign On at Nell Bank Centre.

- Sign On is open from 06:00 until 09:00.
- Long Route Sign On closes at 07:30.
- Medium closes at 08:30.
- Please have printed identification (credit card, drivers licence, etc.) in order to receive your timing wristband.
- Confirm your emergency contact details
- Riders aged 16 and 17 need to hand in a parental consent form and be accompanied by an adult.
- No riders under the age of 16 can participate

No matter which route you selected when you registered online for the event, you can select a different route at Sign On. If you change routes while on the road, we will know when you pass by the next timing point.

But if you abandon the ride, please contact Event HQ using the number on the WRC Contacts Card from the cycling wallet you received at Sign On.

Long and Medium Route riders note Sign On time closing.

WHAT YOU NEED TO KNOW



YOUR SIGN ON PACKET

- **WRC Wallet.** This year, as a practical gift and a token of our appreciation for joining the ride, you will get a cycling wallet made from recycled bicycle inner tubes, with a long-lasting, embroidered label.
 - The wallet has important information in it, including your after-ride meal ticket and Emergency Contact Card. Even if you decide to leave the wallet in your car or elsewhere, take the cards with you.

— Live-timing wristband.

- Just slip the elastic cloth wristband over your hand, and you are ready to go.
- Your rider number is printed on the inside of the wristband. It also has a timing chip that you will dib at the start and at each timing point.
- As a registered rider, you are eligible to stock up with food at drink at our feed stations. **Be sure your wristband is visible.**

— Contact Card.

- Emergency and HQ contact numbers. Please keep it with you in case you, or someone you are riding with needs one of those numbers.
- Tip: while you are getting ready to ride - put the HQ and Emergency phone numbers into your phone so, if you need them, you won't have to look for the Contacts Card.

WHAT YOU NEED TO KNOW



YORKSHIRE AIR AMBULANCE

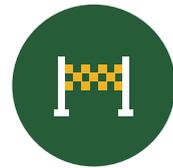
This year part of your entry fee will be going to support [Yorkshire Air Ambulance](#). They are largely supported by donations but they are there when we need them, whether cycling, hiking, or you are have any time-critical health condition.

PRE-RIDE SAFETY

- The White Rose Classic is a non-competitive event. If you ride recklessly or endanger others, whether on the road, at timing points, or anywhere else while an Event Participant, you will be asked to drop out of the event.
- You must have a hard-shell helmet conforming to CE standard EN1078 to be allowed to start.

- Tri-bars are not allowed on the ride. They are a potential danger to other riders in the event of an accident. If you show up with them, we will ask you to remove them before starting.
- We recommend that you carry a printed form of identification with your name, address, and emergency contact details in the event of an accident.
- There will be Ride Marshals at the Start/Finish, at the timing points and feed stations, and at a select few locations along the road. They are there for everyone's safety. Please follow their directions. If they want you to slow down or stop, it is for a good reason!
- In the event of emergency there are contact numbers to call on the Contact Card given to you at Sign On. Remember: the numbers you need are on that card!

WHAT YOU NEED TO KNOW



HOW TO START

- Proceed to the start area, in front of Nell Bank Centre.
- Line up in the Start Chute. You will be given a short rider briefing by the Start Marshal while the timing chip in your wristband is dibbed.
- From this point on, your number is **live** on the timing system at wrclassic.live. Time to go when the Marshal releases your group!
- Until you reach Denton Road at the bottom of the drive from the Centre, you are in a “neutral zone.” Timing starts when you turn onto Denton Road.

FINISHING THE RIDE

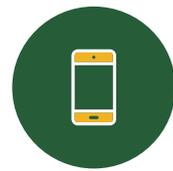
- Start area will become the finish area after 9:30. Ride into the Finish Chute where your timing chip will be dibbed for the last time to register your complete time.
- Please dismount and surrender your timing wristband.
- Walk your bike to the racks.
- **Finish line closes at 18:30, call HQ if you are not there by that time!**
- You’ve done the ride - now for a hearty meal included with your entry fee. Present the meal ticket you received at Sign On. Meals are also available for purchase.

RIDING THE WHITE ROSE CLASSIC



Expect the unexpected - at least that is what we have to do in preparing for 1000 White Rose Classic riders. You can help a little by being sure you are prepared. Here are some pointers to help make sure your day out in the Dales is a success.

RIDING THE WHITE ROSE CLASSIC



The Start is in front of Nell Bank Centre and is open between 06:30 and 09:30. After 09:30, the Start will become the finish. Please observe the following start times, based on which route/ride you have selected:

- 06:30-07:30 Long Route
- 07:30-08:30 Medium Route
- 08:30-09:30 Short Route

MOBILE PHONES ON COURSE

- We recommend you bring a fully charged mobile phone with you on the ride.
- That said, mobile coverage is spotty in many places along the route. If you need to make a call, you may need to try from multiple locations to get a signal. Coverage by different carriers is not the same. Even if you are not getting an adequate signal, someone you are with or could flag down, may be able to get a signal
- A national group of amateur radio operators, RAYNET, will have radio safety points in areas with no signal.



If you are coming to the White Rose Classic by yourself, but would like some company, consider joining a Group Ride. There are groups of different speed for each of the 3 routes. See the [Routes section of this Roadbook](#) for more details.

RIDING THE WHITE ROSE CLASSIC



RIDING SAFELY

Please ride carefully. Here are some rules and information that can come in handy:



- The White Rose Classic is run on public highways. Riders must follow the Highway Code. Please be courteous and patient with other road users. These are roads that are shared by cyclists, drivers, horses and others year around. We want to make a good impression.
- If you abandon the ride in the middle, you **MUST** contact event headquarters to let us know. The number is on the timing wristband you received at Sign On.
- There will be first-aid response vehicles on the road, provided by a professional service. The vehicles will be moving as the event progresses. If you need medical assistance whilst on the route, then call the Emergency Number listed on the Contacts Card you received at Sign On, and we will contact the nearest available response vehicle to attend as soon as possible.
- **If the situation is a serious medical emergency**, you, or someone you are with, should **call 999 first**. If you are in an area with no mobile signal, please flag down another Event rider and ask them to call as soon as they get to a place with a signal, noting your location.
- Although you do not need money at the event Feed Stations, you may need it in an emergency to pay for mechanical services, or to take advantage of offerings from our partners.
- Be sensible about the clothing you bring. Some of the climbs approach an altitude of 2000 feet and are very exposed to strong winds and rain. Remember, in Yorkshire you can experience two, and sometimes three, seasons in a single day!
- One special mention goes to an **unexpectedly dangerous point** at approximately mile 27 for all riders: the route on the B6265 jogs sharply right over **Dibbles Bridge** after a very fast downhill and exactly where the road drops in a 10%+ gradient. There will be a marshal waiving a flag above this point. Please scrub your speed as soon as you can see the bridge or marshal. It comes up much faster than you think. This is the exact location of the tragic 1975 [Dibbles Bridge Coach Crash](#), still considered, “the worst-ever road accident in the United Kingdom.” More recently, two local cyclists who failed to negotiate the corner have died here (not on the White Rose Classic).

RIDING THE WHITE ROSE CLASSIC



EVENT SIGNAGE

The entire route is carefully signed by teams of volunteers. Our goal is to make it easy for anyone to follow the route, even without a GPS.



- There are signs at all intersections, as well as intermediate signs to help reassure you are on the right track
- Pay particular attention to the signs where the routes split:
 - Soon after the Grassington feed station, the Short Route turns left onto the B6160, while the Medium and Long Routes turn right immediately after. This is a busy junction. Proceed carefully, particularly if you are turning right.
 - After Kilnsey, the Long Route bears right, staying on the main road (B6160), while the Medium Route leaves the B6160 by continuing straight as the main road bends right.
- GPX files are available for all 3 Routes, see the [Routes](#) section of this guide below.



MECHANICAL SUPPORT

You are responsible for the condition of your bike and for simple repairs out on the road, such as fixing punctures. Please bring with you a couple spare tubes, a pump, and a multitool. Even if you don't know how to use them, you are likely to find someone who can.

We have teamed up with some professionals if you have a serious mechanical failure. Depending on what you need, the services listed below are not necessarily free, but are there to save your day.

- Our local shop, [Wheelbase Yorkshire](#), will be set up with a gazebo at event HQ, at the Grassington feed station, and in a van out on the road to help with mechanical support that is beyond what you can do yourself. Call them at: 01943 816101 to get their help.
- Check the Contacts Card that you were given in the morning for details on other local bike shops in Hawes and Settle.
- If all else fails, you may need a lift back. While there is a sweep after the last rider, you may not want to wait and we cannot guarantee space in the van. There is train service that covers part of the Settle Medium and Hawes Long Routes. Taxi phone numbers are on the Contacts Card.

RIDING THE WHITE ROSE CLASSIC



TOWNS, VILLAGES, COURTESY ON THE ROAD

- Although most of the route you will ride is “open road,” far from significant habitations, some of it is through idillic towns, including (depending on which route you choose) Grassington in Wharfedale, Hawes in Wensleydale, and Settle in Ribblesdale. We also pass through a few villages, such as the secluded Malhamdale village of Airton.
- One of the reasons riding in the Dales is special is that there are not a lot of people here. Imagine what it is like, then, for residents to have 1000 sometimes noisy cyclists coming through their town or village. Please keep in mind that it is important for all of us to be good neighbours, friendly and patient with locals.
- Please do what you can to avoid blocking traffic. If a car is stuck behind you, try to find a place where it is safe for you to let them through. A little coutesy goes a long way to reducing the tensions between drivers and riders on narrow Dales roads.
- Just because the Pros do it, i.e. throw their gel wrappers on the road, does not make it a good idea. It is litter and can ruin the pristine areas we ride through. Please hang on to your litter and deposit at the feed stations or at

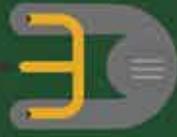


the end of the ride.

- The Pros do this too, peeing while they ride, but they get paid to do it! All three feed stations have toilets, please use them and avoid using the roadside as your toilet.

AND DON'T FORGET THE PICTURES!

- Sport Sunday Event photographers are our event photographers who will be out on the road to catch you in action.
- You will be able to view and purchase photos after the event at: <http://sportsunday.co.uk/>



ROUTES

- **SHORT**
- **MEDIUM**
- **LONG**

The White Rose Classic comes in three flavours, short, medium, or long. Any one of them makes for a great day out, affording beautiful views and significant challenges. Which one is right for you? It depends on your experience and your goals. Take a look at the routes and the profiles and that should make it easier for you to decide. No matter which route you chose when you registered, you can change your mind when you Sign On the morning of the Event.

There are also Group Rides for each route. Join one to ride with some company in a supportative environment, and to help push yourself to a new goal.

ROUTES

- SHORT
- MEDIUM
- LONG



SHORT ROUTE

The White Rose Short Route is perfect for those taking on a first sportive challenge who want to see why so many cyclists are drawn to Yorkshire. At 49 miles it is plenty long enough to get a feel for the beauty - and challenges - of the area. The route is no pushover, tackling the famous Norwood Edge climb and innumerable short, and sometimes steep “bumps” along the way, before a well-earned rest at the Grassington feed station. Sailing from there down Wharfedale past Bolton Abbey, the last challenge of the day is the Langbar climb, before the downhill to finish back in Ilkley.

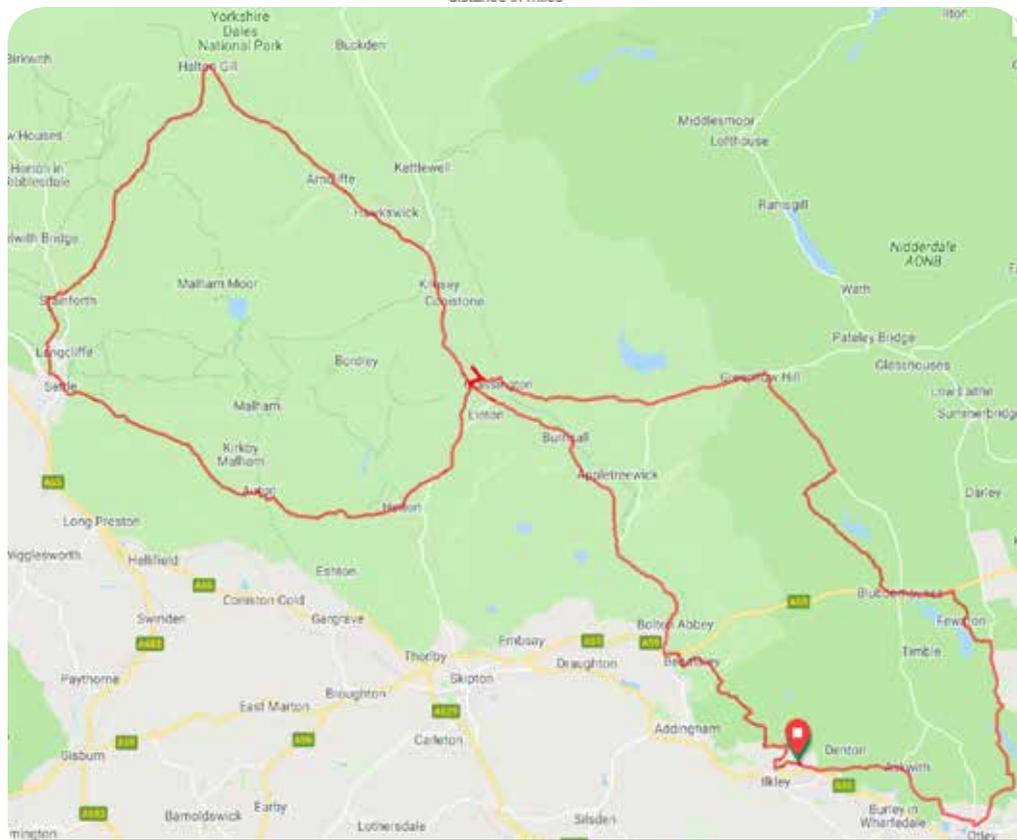
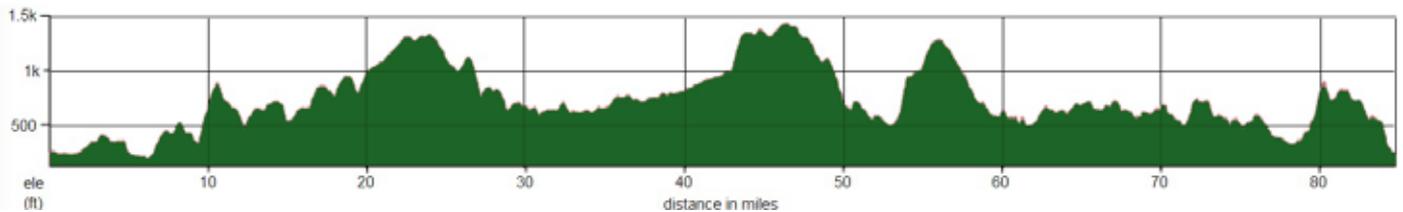
— Details

- 49m/79km approximately
4222ft/1287m of ascent
- Male timing standards:
Gold: 3:25hrs, Silver
3:55hrs, Bronze finish
- Female timing standards:
Gold: 4:05hrs, Silver
4:40hrs, Bronze finish

— [Ride with GPS Route](#)

ROUTES

- SHORT
- MEDIUM
- LONG



MEDIUM ROUTE

Ride into the heart of the Yorkshire Dales, starting up Norwood Edge, over Greenhow to the first feedstation in Grassington. From Kilnsey in Wharfedale the Route ventures into remote Littondale and Silverdale, past Pen-Y-Ghent, before dropping into the ancient Ribblesdale market town of Settle.

From Settle you tackle the steepest climb of the day, Albert Hill, before sweeping back down to revisit the Grassington feedstation. The route then heads down the Wharfe Valley to the final climb up Langbar and a welcome downhill finish in Ilkley.

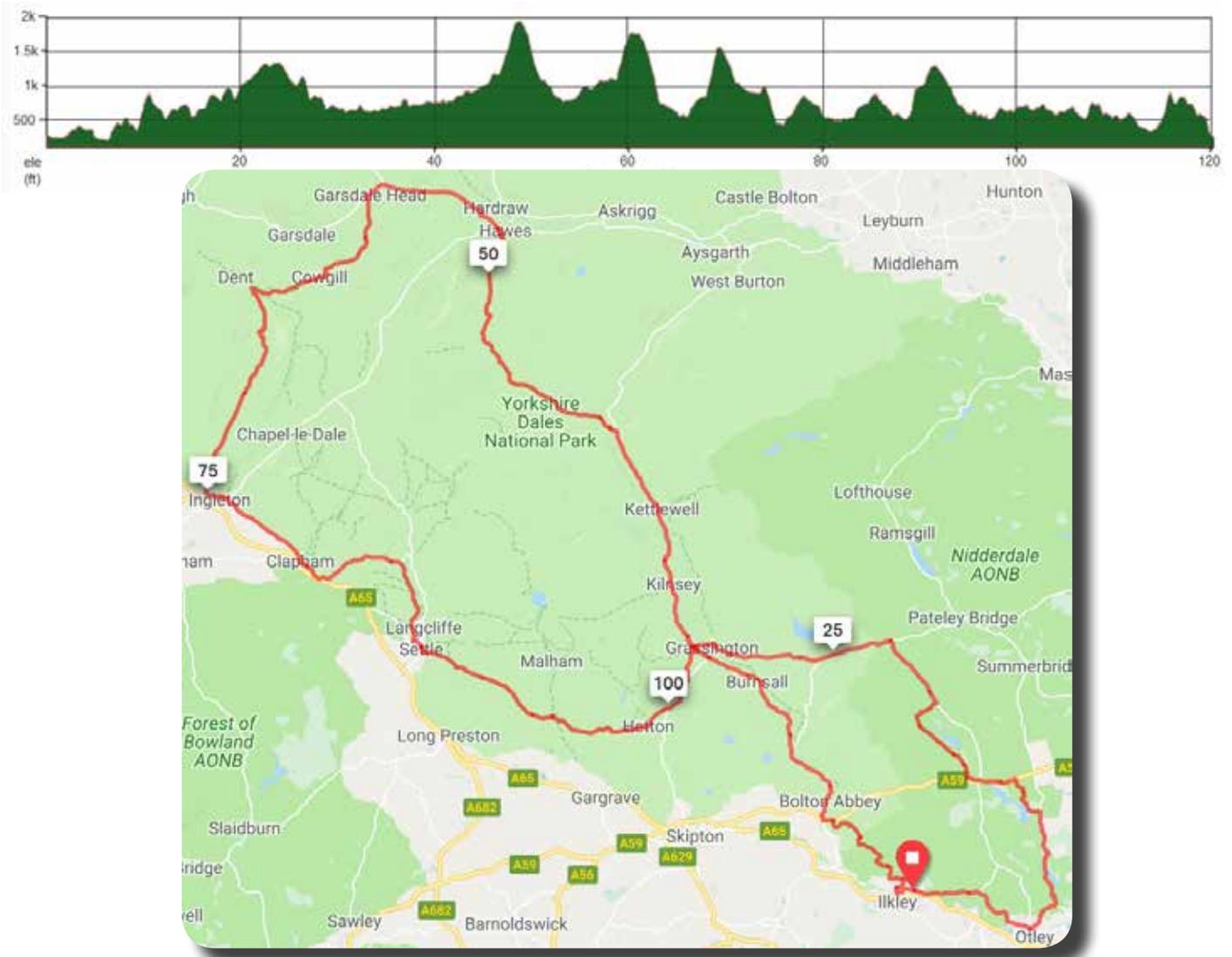
— Details

- 86m/139km, approximately 6927ft/2111m of ascent
- Male timing standards: Gold: 5:55hrs, Silver: 7:00hrs, Bronze: finish
- Female timing standards: Gold: 6:50hrs, Silver: 8:00hrs, Bronze: finish

— [Ride with GPS Route](#)

ROUTES

- SHORT
- MEDIUM
- LONG



LONG ROUTE

The epic long route at 122 miles takes in the climbs of Norwood Edge, Fleet Moss, Garsdale Head (Coal Road), Deepdale/Kingsdale, Albert Hill, and finishing with a final climb over our local hill at Langbar. With over 10,000ft/3000m of ascent, it is a challenge for all riders, but gives you an opportunity to take in the most dramatic views of the

Yorkshire Dales, including all the famous 3 Peaks: Pen-Y-Ghent, Whernside, and Ingleborough. Riding the Long Route you will know why the Tour de France came to ride the Yorkshire Dales!

— Details

- 122m/197k, approximately 10,660ft/3249m of ascent
- Male timing standards: Gold: 7:55hrs, Silver: 9:15hrs, Bronze: finish
- Female timing standards: Gold: 9:05hrs, Silver: 10:35hrs, Bronze: finish

— [Ride with GPS Route](#)

ROUTES

- SHORT
- MEDIUM
- LONG



GROUP RIDES

Riders looking for a cooperative and inclusive ride environment, can join one of Group Rides on any of the three routes.

- An experienced ride leader from the Ilkley Cycling Club will meet the group at the start and ride the entire route with you.
- There are 2 Groups for each route, one riding at a

“steady” pace and the other a little faster, roughly equivalent to Bronze and Silver timing standards. They start in that order, 15 minutes apart. The first group for the Long route leaves at 6:45, for the Medium Route 7:45, and for the Short Route at 8:45.

- [Volunteer to join a Group online](#). Rides are limited to 10 riders, but if there is space, you can join one at Sign On on the day.

Just let us know which ride you will join.

- If you start with the group and find it is not for you, you are welcome to ride away - after telling the Ride Leader.

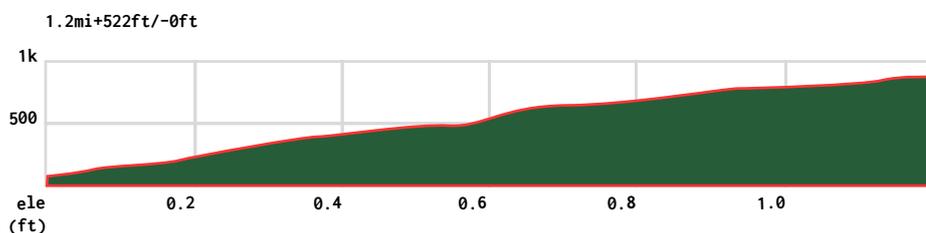
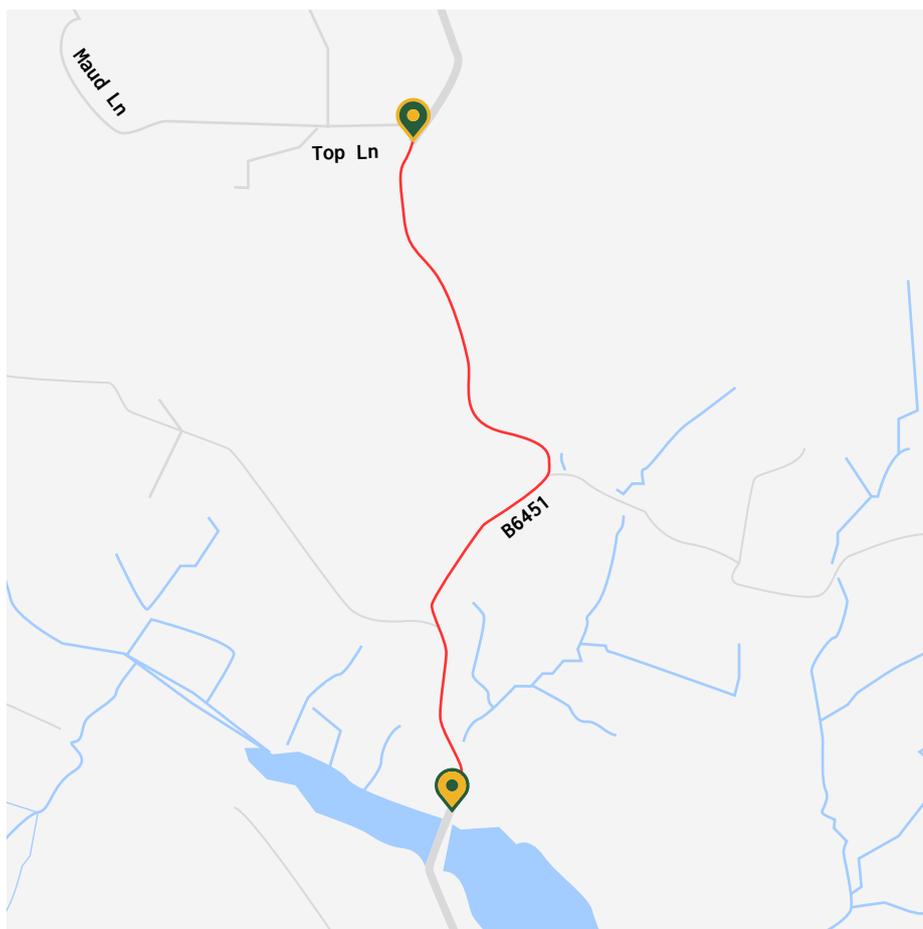
PLAN YOUR ROUTE - THE CLIMBS



When you ride in Yorkshire, particularly the Dales, you have to be prepared to go uphill. It's where you find stunning vistas, and, often, very little traffic. The White Rose Classic routes are designed to give you a taste of the local countryside, so you need to be prepared to "enjoy" some climbing. Take it in stride and you'll be amply rewarded!

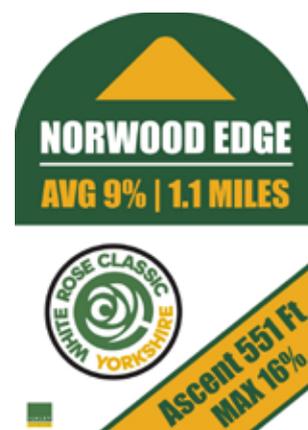
All routes share the first 30 miles over Norwood Edge to the Grassington feed station, as well as the final 15 miles down the Wharfe Valley and over the popular Langbar climb. The Medium and Long Routes share the tough Albert Hill climb out of Settle, but get there via separate routes over different climbs.

PLAN YOUR ROUTE - THE CLIMBS

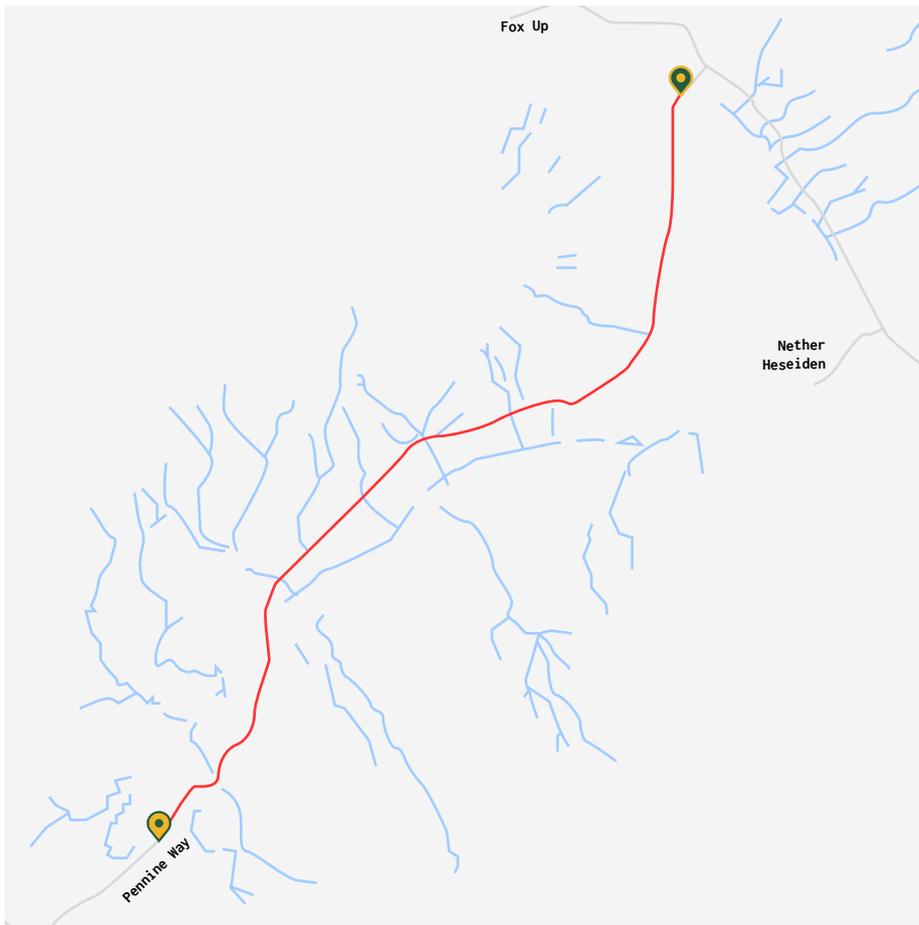


NORWOOD EDGE

- All Routes: mile 9.5, kilometre 15.
- First major climb of the day is Norwood Edge, or, as locals would have it, “Nor’d Edge.”
- <https://www.strava.com/segments/14298940>
- 1.1m 1.9km, average 9%, max 16%, ascent 551 ft 168m, Strava Cat 3
- #53 on Simon Warren’s list of the 100 Greatest Climbs, rating 5/10.
- This climb comes less than 10 miles into the ride. Don’t blow yourself up when you tackle it. It’s a relatively steady climb, so take it that way, and leave plenty in the tank for what is to come later in the day!
- Look for a sign like this at the bottom of each climb:



PLAN YOUR ROUTE - THE CLIMBS



SILVERDALE/ HALTON GILL

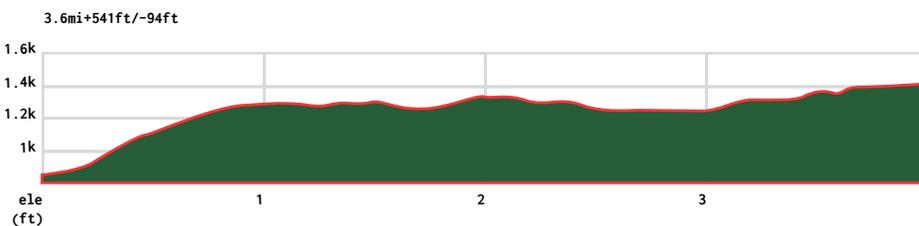
- Medium Route: mile 42, kilometre 68
- One of the prettiest climbs in all of Yorkshire. You can imagine yourself in a very remote part of the world, with Pen-Y-Ghent, one of the famous Yorkshire 3 Peaks looming on the right.

— <https://www.strava.com/segments/14299013>

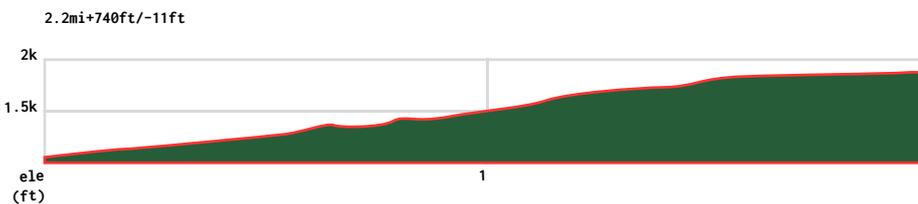
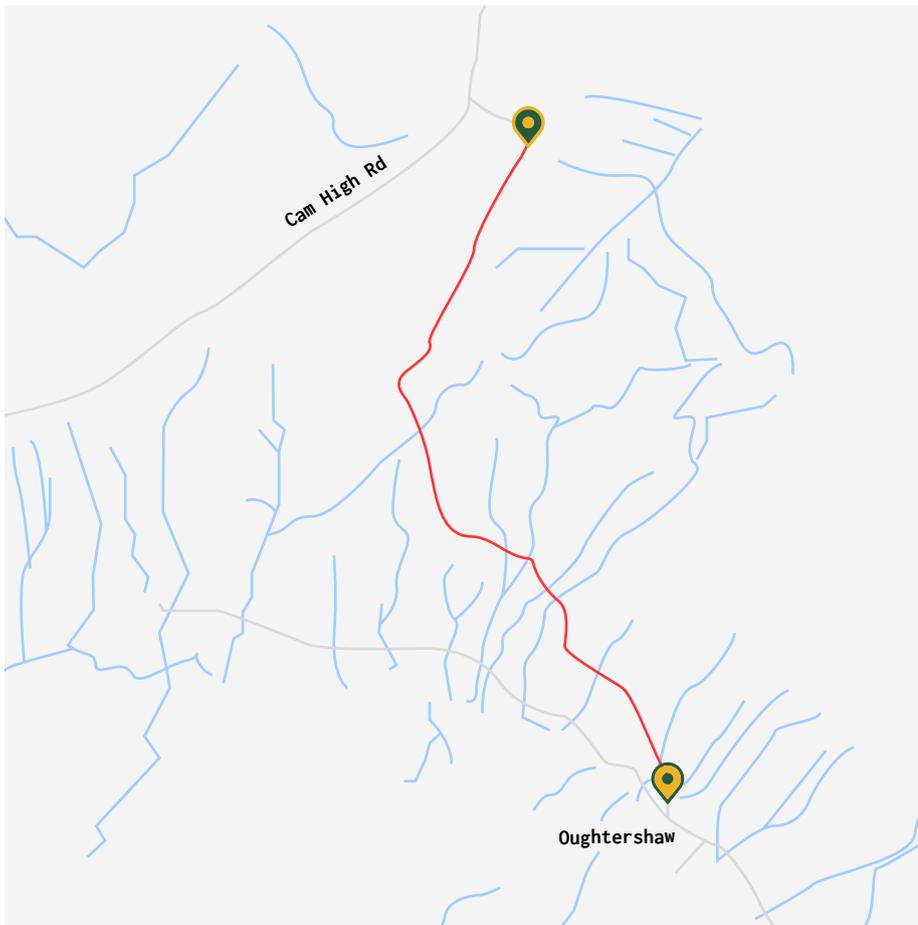
- 3.6m 5.9km, average 2%, Max 12%, ascent 467ft/142m

- This climb is mostly front-loaded. Although it feels like it goes on forever, after the first mile you have done the bulk of the climbing and you can start to enjoy the rare solitude.

- The descent into Stainforth that follows requires **caution**. It is steep and very fast



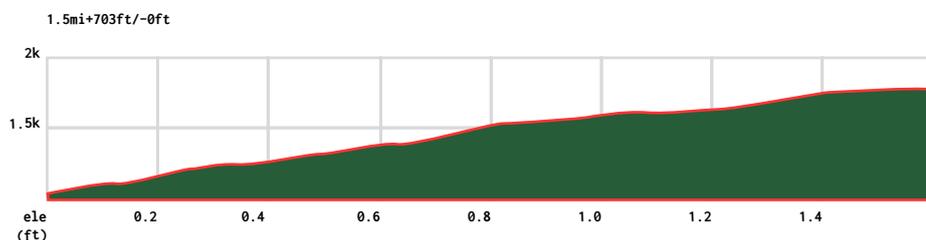
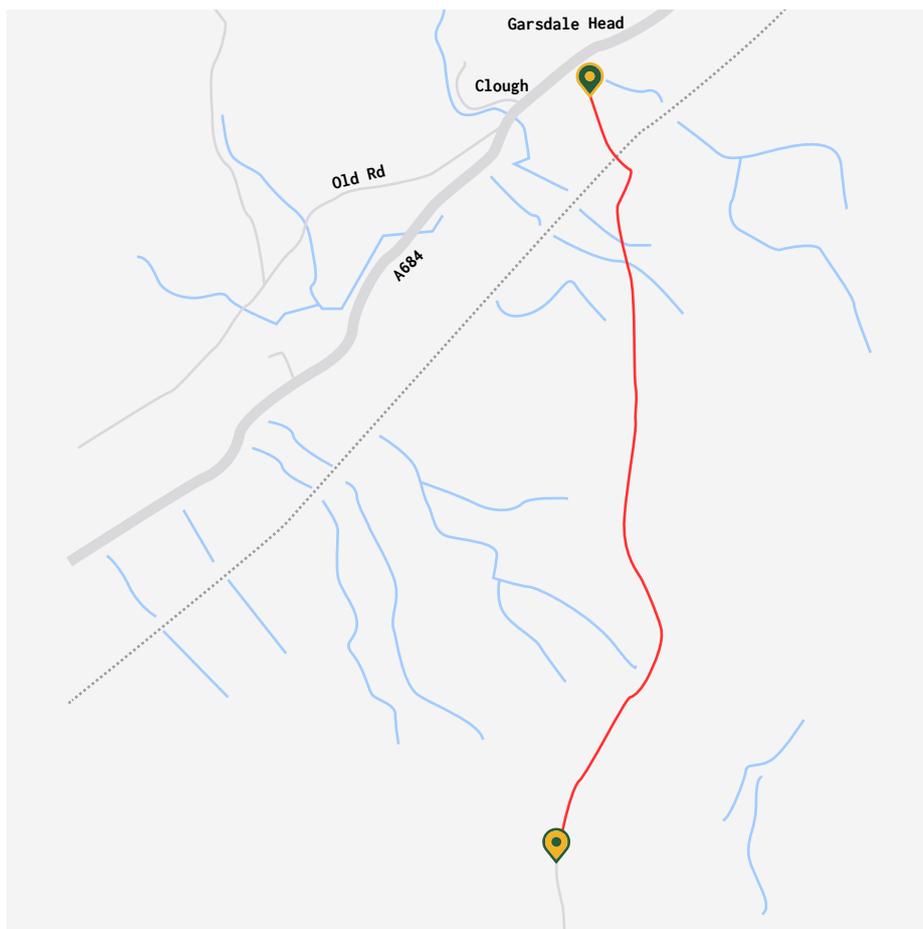
PLAN YOUR ROUTE - THE CLIMBS



FLEET MOSS

- Long Route: mile 46 kilometre 75
- This is one of the iconic climbs of the Yorkshire Dales. Although the Strava segment starts at the hamlet of Oughtershaw, you have been climbing steadily for over 10 miles, “starting” the climb at an altitude of over 1100 feet.
- <https://www.strava.com/segments/14299039>
- 2.1m 3.5km, average 7%, max 18%, ascent 771ft/235m, Strava Cat 3.
- #50 on Simon Warren’s list of the 100 Greatest Climbs, rating 9/10
- As you near the top, there are some steep ramps of nearly 20%, and if the wind is blowing, hold on tightly as you are very exposed at an altitude of almost 2000ft/600m.

PLAN YOUR ROUTE - THE CLIMBS



COAL ROAD FROM GARSDALE HEAD

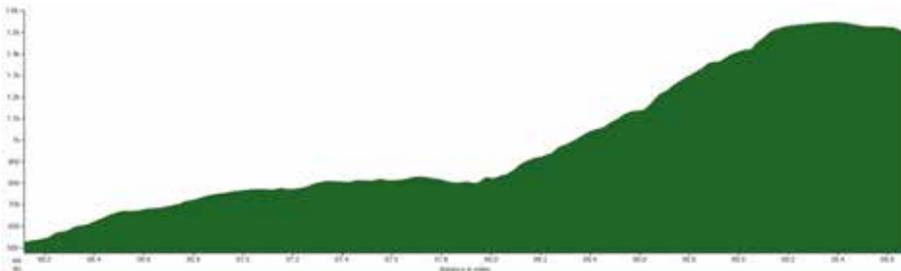
- Long Route: mile 59
kilometre 95
- Sounds kind of tame, eh? Don't be fooled, this is one of the toughest of the day. It is also remote and exposed. If the wind is blowing or there is rain, button up before the ascent.
- <https://www.strava.com/segments/14299059>
- 1.6m/2.7km, average 8%, max 20%+, ascent 715ft/218m, Strava Cat 3
- #73 on Simon Warren's list of the 100 Greatest Climbs, rating 7/10
- The Coal Road has some cruel pitches at the bottom that are over 20% and it has a summit that somehow keeps moving away as you approach. Take your time, because even from the top of this brute, you still have 50 miles to ride!
- There is a **special caution** on the descent from the Coal Road. It gets very steep, with hairpin bends just as you drop into the road in Dentedale. Scrub your speed as soon as you see the trees along the road.

PLAN YOUR ROUTE - THE CLIMBS

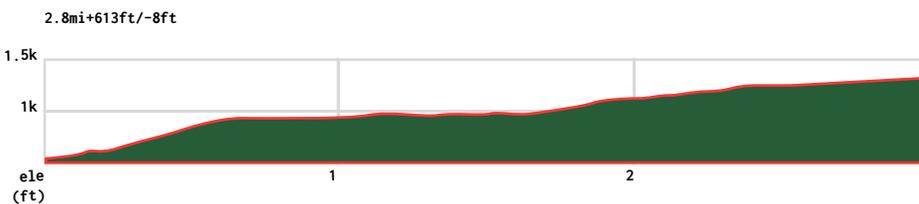
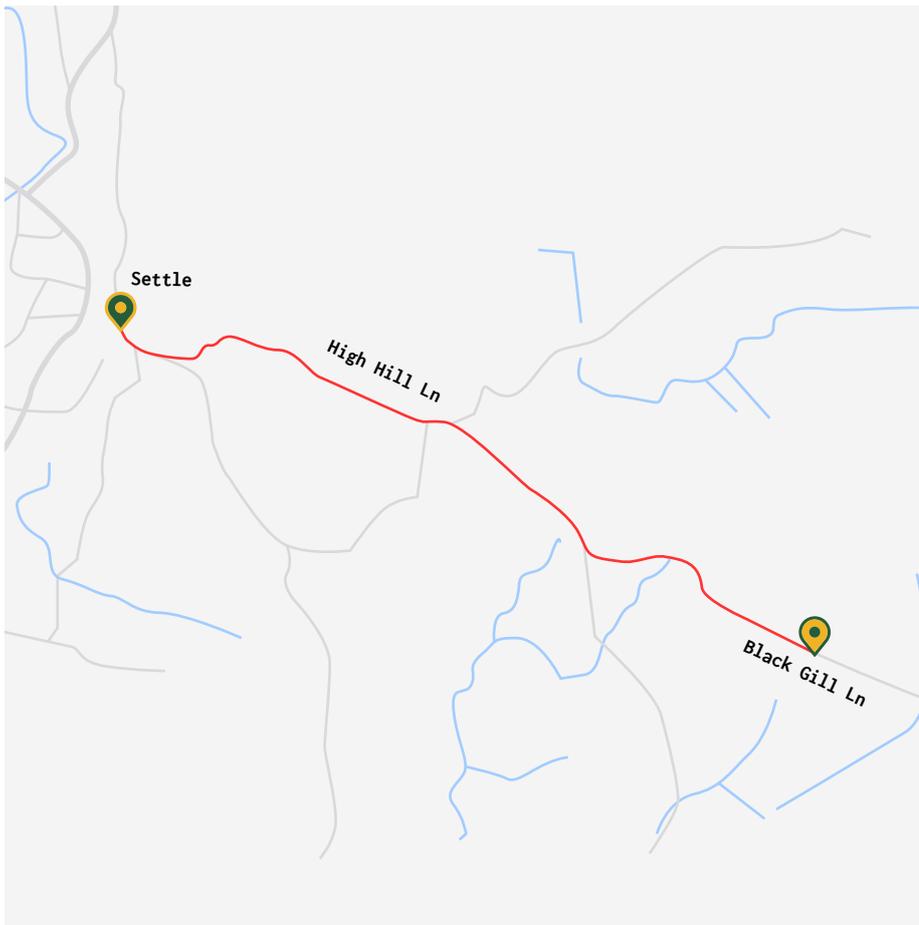


DEEPPDALE/KINGSDALE

- Long Route: mile 66, kilometre 106
- New for this year, **turn right instead of left** at the bottom of Coal Road. You have 3 miles down secluded Dentedale until you turn up a very quiet road for some serious work.
- There are 4 gates on this road. If there is not a marshal at the gate, please leave it as you found it, open or closed.
- 2.9m/4.6km, average 6%, max >20%, ascent 930ft/280m.
- Depending, of course, on the wind and how clear it is, the descent through Kingsdale down to Ingleton is one of the finest in Britain. You can save a lot of energy here letting gravity whisk you down to the valley, with only a few turns requiring brakes to check your speed.



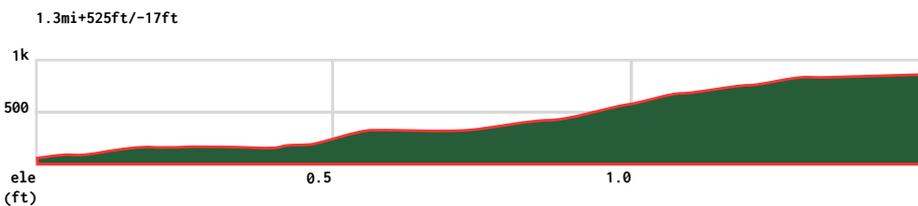
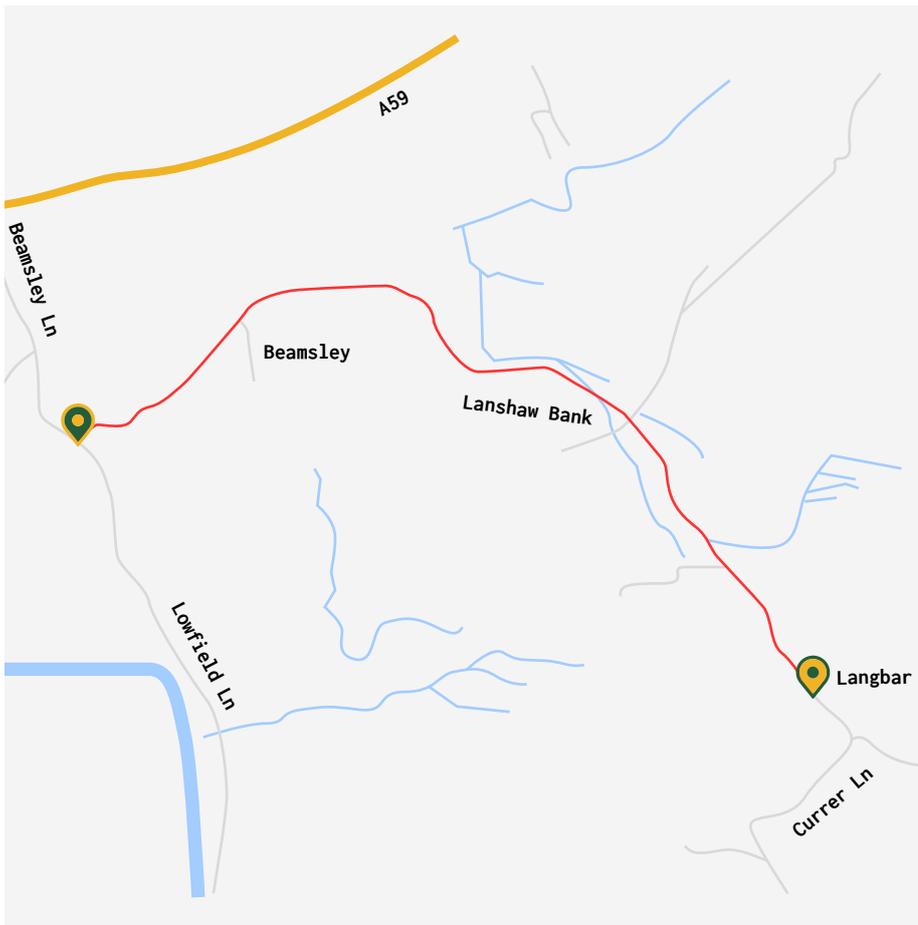
PLAN YOUR ROUTE - THE CLIMBS



ALBERT HILL

- Medium Route: mile 53.5, kilometre 86
- Long Route: mile 89, kilometre 143
- This is a tough climb, with a long section of 20% and more, on the appropriately named, High Hill Lane. It is a classic Yorkshire climb, with one false summit after another.
- <https://www.strava.com/segments/14299132>
- 2.3m 3.75km, average 6%, max 20%+, ascent 712ft 217m, Strava Cat 3.
- This is the one that you have been saving your energy for! Keep a little in the tank for a glorious descent and then 8 rolling miles until you are back at the Grassington feed station.
- The road is quite narrow in places, so between cars and riders weaving up the road, you may need a little patience to stay safe.

PLAN YOUR ROUTE - THE CLIMBS



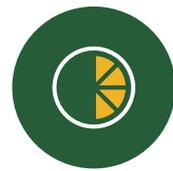
LANGBAR

- Short Route: mile 42, kilometre 68
- Medium Route: mile 79, kilometre 127
- Long Route: mile 114.5, kilometre 184
- The last climb of the day! It is shared across all routes, and is an Ilkley Cycling Club favourite for bragging rights at t'pub.
- <https://www.strava.com/segments/14299174>
- 1.3m 2.1km, average 7%, max 16%, ascent 494ft 151m, Strava Cat 4
- Don't be fooled by the average here. Langbar has a couple of extended 15%+ sections... and it is at the end of the day. Save a little for for this one, but savour the top, as it is (mostly) downhill from here!

FEED STATIONS, LUNCH STOPS, AND DINNER



FEED STATIONS, LUNCH STOPS, AND DINNER



Most of us can't ride for hours without eating and drinking, so we have spaced three amply-stocked Feed Stations out on the road. Which ones you visit depend on the route you are riding.

- There are toilets available at or near each of these locations. Please use them, and not the side of the road or walls or anywhere outside at all. Rather than complaints from residents, we want them to ask us back next year!



NELL BANK CENTRE

This year, all Event activities will be at Nell Bank Centre, just outside of Ilkley town centre. We will be featuring some local businesses.

- Start your day the Italian way with cappuccino, flat white, espresso... Ilkley's own [The Commute Cafe](#) will set up outside Sign On for fresh coffee for purchase.
- A light breakfast of hot drinks, sausage sandwiches, homemade flapjacks, and breakfast pastries will be available for sale in the dining area next to sign on, so if you are rushed for time in the morning, just head over and grab a bite before heading out.

You may think that you are done when you reach the Finish - but that is when the fun begins.

- Your ride entry includes an after-ride meal, being served from 12:30 until 18:30, featuring freshly made dishes from Country Kitchen catering.
- There's plenty of seating, so reward yourself by buying a cold beer on tap from [Ilkley Brewery](#), or farmhouse fresh [Yorkshire Dales Ice Cream](#), before relaxing.
- Cold drinks are also available for purchase.
- Live music all afternoon from Avanti Jazz Band.

FEED STATIONS, LUNCH STOPS, AND DINNER



GRASSINGTON

The feed station in Grassington this year will be open all day. That is because riders on the Settle Medium and Hawes Long Routes will visit it twice, both outbound in the morning and inbound in the afternoon.

The “Grassington” feed station has moved. It is now on the edge of Grassington in Thresfield, well past the old location at the National Park car park.

Even if you aren't hungry or thirsty, to complete the entire route, you need to visit this feed station and dib your timing wristband.

- All Routes: mile 30, kilometre 50. First timing point is here.
- Open: 07:45-17:00
- [The Grassington Festival](#) will be in full swing, meaning that the town will be hopping even more than normal. **Please be especially mindful of pedestrians!**
- The Feed Station is at the Wharfedale Rugby Union Football Club. You'll get a chance to enjoy authentic Yorkshire hospitality:
 - Fresh water/energy drinks to refill your bottles
 - Pastries, fresh fruit, homemade savoury sandwiches
- Mechanical support will be available from [Wheelbase Yorkshire](#).
- For separate purchase, [Cafe2U](#) will be set up for those looking for a proper jolt of coffee and various cold drinks and snacks.
- Toilets are available around the side of the Rugby Club. Please use the toilets - not the walls or bushes in the car park.

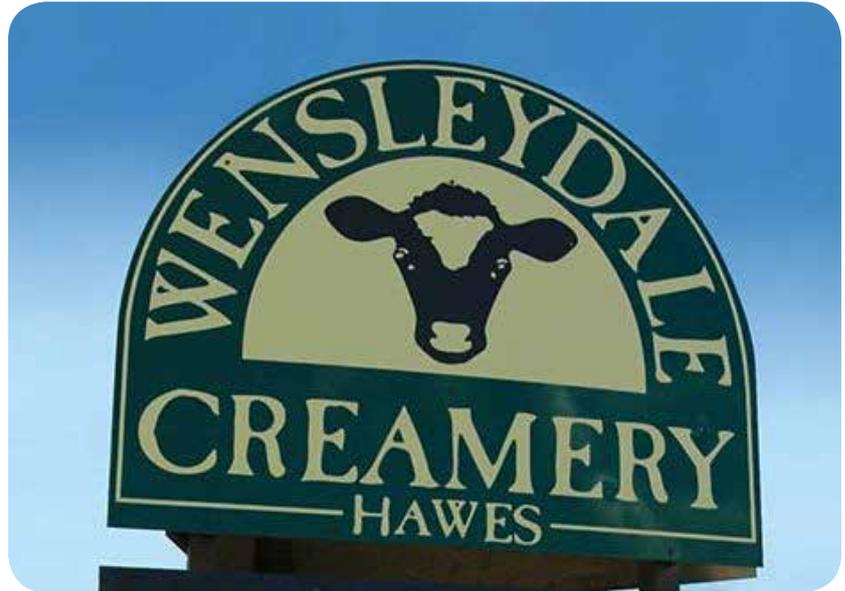


FEED STATIONS, LUNCH STOPS, AND DINNER



HAWES

- Long Route only: mile 52, kilometre 84
- Open 09:00-13:30
- We are hosted in Hawes by the famed [Wensleydale Creamery](#). This is a popular place, so please keep your bikes out of the way of cars and others in the area.
- Toilets are available in building next to the feed station.



SETTLE

- Outside the **Settle Area Swimming Pool** on the B6480.
- Open 10:00-15:00
- Medium Route: mile 53, kilometre 86
- Long Route: mile 89, kilometre 143
- This is a “lite” feed station with drinks, gels, fruit, and bars. Remember, the hardest climb of the day starts *soon after* you leave - and Grassington is only about 15 miles.
- Port-a-loos are available at the feed station.

**TRACK
YOUR
EVENT
TIMING**



TRACK YOUR EVENT: TIMING



The White Rose Classic is non-competitive, but that does not mean that we do not offer you the chance to track your time on the route. We have developed our own *live-timing* system, now in use for the third year. Like many events, such as the 3 Peaks Cyclocross race, we use a chip “dibbing” system. At all timing points (Start, Grassington, Hawes, and Finish) rider times will be recorded via a chip reader connected to a smartphone with mobile data.



- Chips are embedded in the wristband you receive at Sign On. Once dibbed, your time will be sent immediately to whiteroseclassic.live.
- Friends and family will be able to monitor your progress through each timing point.

- You can see in a quick glimpse how each Route ride is progressing across the Dales.
- There is an easy way to search for specific riders.
- It's mobile-friendly too, so if you are curious how

your mates are doing, check out the live site even before you finish!

- **NOTE:** if you miss a timing point, we cannot confirm which Route you rode, though all times dibbed will be displayed.



TRACK YOUR EVENT: TIMING



GRASSINGTON OUTBOUND

- All routes: mile 31, kilometre 50
- Open: 07:45-12:30
- This is the first intermediate timing point for all routes
 - Timing is at the Feed Station, so be sure to grab some sustenance.
- This is a busy location, all 1000 riders come here, so make sure that your chip is dibbed!

HAWES

- Long Route only: mile 52, kilometre 84
- Open 09:00-13:30
- Second timing point for Long Route
 - Located at the Hawes Feed Station
- Head for the White Rose Classic sailflag at the Wensleydale Creamery and follow instructions from a Marshall to have the chip dibbed.

GRASSINGTON INBOUND

- Medium Route: mile 68, kilometre 110
- Long Route: mile 104, kilometre 168
- Open: 12:00-17:00
- Second timing point for Medium Route, third timing point for Long Route
 - Located at the Feed Station
- The White Rose Classic sailflag marks the timing point. Head there, dismount and a Marshal will direct you to have dib your wristband.

FINISH

- The Start will be turned into the Finish after 10am and will remain open until 18:30.
- Simply ride (slowly) into the Finish Chute and stop.
- Dismount and the chip on your wristband will be dibbed for the last time.
- Don't miss this one if you want your time to count.
- Let the party begin!
- Remember, please return your wristband immediately as you finish.

